



About Hexaware Technologies

Hexaware, a 19000+ employee global IT giant with a presence that spans across 5 continents, chose us to build and maintain their website.





The Challenge

Hexaware is an automation-led next-generation service provider delivering excellence in IT, BPO and Consulting services. Hexaware needed a website that lives up to it's next-generation technology promise.

The website needed to be built taking in consideration the large amount of data that would need to presented to reflect the vast amount of services & work Hexaware does, and the website needed to be built globally, yet feel local & familiar for users across the globe. Hexaware has offices in North America, South America, Asia, Australia and Europe.

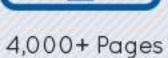
Our Solution

The 19,000+ employee global IT giant, which spans across 5 continents with 35+ offices chose AAPNA Infotech to build and maintain their website. The Hexaware website is objectively one of the best WordPress showcases in the country. For the past few years, we have been continuously developing & designing their website. This includes web development & design, captivating graphics & animations, e-mailers & other marketing collaterals, modern modules & tools, preliminary SEO and ongoing maintenance. What's unique about the website from other WordPress website is that unlike common a WordPress CMS, we employ a series of complex logic to display the tremendous amount of content in the most user-friendly & efficient way possible.

This has made the website well-organized and robust.

As of 2020, the website has 4000+ Pages and 100+ Microsites. The Hexaware has a state of the art UI/UX, with an average of 4.6 Pages per visit – much higher than the industry standard of 2 pages per visit.









Technology Used

