

Issue

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AAPNA Times

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Insights to

AAPNA's CSR Activities



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AAPNA's CSR Activities





Abhijit Roy
CEO

In the spirit of being a PROUD INDIAN company, at AAPNA, we are very conscious of our contribution to NATION BUILDING. While we do this, we need to reflect on where we as an organization can make the BIGGEST difference. In my journeys, I have realized that EDUCATION, and CAREER building can be two areas we can focus on as an organization. If you observe closely, most of our initiatives are directed towards this focus area.

Now, what's the future? Whereas, we are already doing a lot, as I always say – every day, we must think of HOW CAN I GET BETTER. In that spirit, we want to increase the tempo of our CSR activities. Further, if we can align our CSR activities with our BUSINESS goals, then it is a WIN-WIN, and we are also able to justify bigger investments into CSR initiatives. In this regard, we want to contribute more towards the following initiatives –

1. Contribute towards the TECHNICAL training of the under-privileged, and the differently abled communities. In this regard, you will see, that we have already started partnering with organizations working in these areas
2. Providing career options to the under-privileged and differently abled communities.

As we progress, you will see more and more action on these fronts, and it is my personal request to EACH and EVERY COMMANDO at AAPNA, to be a conscious citizen, and work holistically as we continue our journey towards building a GREAT company.



Sanghamitra Roy
CHRO

Corporate Social Responsibility (CSR) is self-regulated actions that a business can take to be more socially accountable to its stakeholders and the public in general. CSR is a legal obligation, however, for AAPNA it is not yet mandatory. We at AAPNA, have always contributed a fair share towards CSR activities, thinking of the value we can add.

CSR is generally categorized in four ways, environmental responsibility, ethical/human rights responsibility, philanthropic responsibility, and economic responsibility.

We believe it's also enriching for an individual if one participates in a CSR activity. In this context AAPNA and our Commandos actively participate in any opportunity to serve the society whatever way we can.

We are also happy to share, that our approach towards CSR is holistic, and we are generally covering the environmental, ethical, philanthropic, and economic responsibility through our various activities detailed below.



Community & Virtual Volunteering – Our last year collaboration with **NGO Sanskriti** in helping to fund Children Libraries across India. We have a monthly monetary contribution in place. Further, virtually teaching the Sanskriti kids was an initiative we experimented with, and I am happy to share, we were very successful in this. This motivated us, this year to go ahead & launch Virtual volunteer teaching, to enhance their school performance, in Math, English, Computers, Art and Storytelling classes throughout the year, and their wholesome development. This is with the thought to serve the biggest assets of the coming generation – Kids and their education! I understand team Sanskriti is keen to collaborate for the year long weekend virtual classes run by AAPNA Commandos, to support kids in their academic understanding and gain insight into concepts with more clarity, to ultimately have better scores by the end of this academic session & a wonderful learning experience from these sessions.

Charitable Giving - We have collaborated with **Punar Jagran Samiti**- monetary contribution & Laptop Donations - Teaching the underprivileged kids to aid education and their overall development.

We are also regularly contributing, financially, to **NAVIGURUKUL** which is an organization working towards training of students from under privileged backgrounds. We are committed to work further with them, as we build our commando force.

Environmental Practices - Our decision to become a virtual organization also helped many of our AAPNAites to settle in smaller towns and cities, and stay with their aging parents, or close to home and take care of them, which is core of our Indian culture. We are also hoping to contribute to the **reduction of carbon footprint which is quite significant**.

Supporting Local Ecosystem - AAPNA has collaborated with and supported various **NGOs CAN Kids, Vardi ka Samman**- recycling the army official uniforms to create masks, bags, and other products for further consumption.

AAPNA has also collaborated with **Syahi**, an Enactus Kirori Mal College initiative to introduce a sustainable alternative to plastic pens, with the idea of handmade pens made of upcycled paper. Syahi not only reuses the wastepaper, but it also gives you an opportunity to plant trees, as it contains a seed at its rear end. All pens are produced by a community of underprivileged women, who are looking to become financially independent and break free from the stranglehold of patriarchy.

Earlier we supported **Digital India initiative**, by educating Rickshaw pullers and other vendors on the road, on creating awareness and educating them in using technology like Paytm/UPI and help become a cashless economy.

Mentoring & Tutoring Programs – This is one area where we are exploring to support few college going kids from under privileged background and mentor them. We wish to help them in their career guidance and explore with them to know what they want from life. We educate them to choose the right career path where they can excel and support their family and family needs.





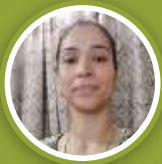
Shivanu Tyagi

I took part in EACH TEACH INITIATIVE of SANSKRITI NGO and it was a heartwarming experience for me to connect with the children. They were very sweet, adaptive, and keen to learn more. I also learnt a lot from this activity.

My motivation - When God gives you a handful, it's nice to share some.

This will bring a smile on your own face and a joy to your heart.

Everyone should take out time and try helping once. This is not for others; it will bring a satisfaction and a moment of joy to us.



Priyanka Gurnani

AAPNA has launched commendable initiatives to support Sanskriti, empowering underprivileged children through education and reading to create a brighter future. They believe education is the key to achieve sustainable socio-economic change.

It promotes the ideology of **READ->LEAD-> CHANGE**, through its **One Book, One Library, One Child** at a time, initiative!

Participating in these CSR activities offered me a sense of purpose and pride in work. It also instilled a strong sense of purpose & inspiration in me as I got a chance to utilize my skill sets, and time to solve community challenges. I perceive CSR as a moral duty which made me participate in the initiative. It puts positive value on the well-being of others or society as an end.

I personally feel that Each Teach Initiative is making a significance in the society. Education brings equality and gives equal opportunities to everyone. But this seems to be a far-fetched dream in our country with the changing socio-economic conditions. Having quality knowledge and excellent skills will help both individual and country grow.

I volunteered to teach basics in Computer to classes 2nd, 3rd, and 4th. Seeing smile and eagerness to learn on the face of all the kids at Sanskriti made me feel proud to be a part of this initiative. I am thankful to AAPNA for giving me a chance to serve for a cause selflessly.

I would like to conclude with a call to all Commandos -

Insights to AAPNA's CSR Activities



CSR is About Saving and Protecting. Let's Work Together to Uplift the Society. We live in a world in which we need to share responsibilities. Great Ideas Start with Responsibility, so Embrace the Right Choices - The Choice of The Brave! Taking Care of The Community First. Community Prosperity Is Our Obligation. It's easy to say it's not my child, not my community, not my world, not my problem, then there are those who see the need and respond. I consider those people as AAPNA COMMANDOS!



Anuj Mathur

My experience of participating in the Each Teach Initiative of Sanskriti NGO, in partnership with AAPNA, was very satisfying and enriching. I took an online session on Basics of Computer Systems and was amazed by the children's excitement and enthusiasm to learn.

The primary motivation was to be able to give back and help others, in whatever way possible. Since it is a bit tough for me to physically participate in such initiatives, an online session to contribute towards teaching children was a great opportunity – which I did not want to miss.

I would really like to encourage all Commandos to contribute towards such causes and activities. Believe me – I felt that I gained and took away more from this session – than the children.

For me, the collaborations with Sanskriti NGO and the CanKids initiatives are significantly important as they are both in the areas of making a difference in the lives of children – a cause which is very close to my heart.



Apoorva Shakya

Each Tech Initiative of Sanskriti Organization held by AAPNA was a great way to contribute something to the society and a fun exercise to unwind, after a long hectic day. I have always believed that education is a basic right for any kid. Both my parents are teachers and when I saw that AAPNA is giving me an opportunity to teach kids, I certainly grabbed it.

I had a lot of fun interacting with the students, it's heartbreaking to realize that these kids have so much potential, and intelligence stored in them only to have very limited opportunities to make the best of their abilities. This experience was like an eye opening for me to make the best use of the resources available and I think every AAPNAite's should atleast take some time off from their busy schedule and be a part of any initiative they can be. Among all the CSR initiatives at AAPNA, I loved Syahi the most because not only we are empowering women but also at the same time contributing to the environment.

Leaders Retreat



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Leaders Retreat Sachin Tangoria

During the Web Team Retreat in Dharamshala, I had an incredible opportunity to connect with my fellow team members and reflect on our collective journey. The retreat was a perfect blend of fun-filled activities and valuable learning experiences that brought us closer as a team. The retreat also allowed us to take a step back and reflect on our achievements and challenges as a team. We had open and honest discussions, where we celebrated our successes and acknowledged the areas for improvement. In conclusion, it was a short meet, yet a remarkable experience that encompassed both enjoyment and team engagement.

The retreat provided all of us valuable leadership insights, and allowed us to unwind and reconnect with each other.

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Rewards & Recognitions



WARRIOR OF THE MONTH



Robin Kumar Singh: For leading multiple projects and client management.

AAJ KA BAAZIGAR

Robin Singh: For consistent exceptional performance in different projects. His hard work, dedication, attitude and commitment to excellence have made a significant impact on the team.

Kabita Chiral: For she's taken over as BA & Project Coordinator & constantly amazes me with her progress & improvements. She's filling big shoes & poised to succeed with flying colors. Kudos!

Anil Garg: For doing a great job in Data Digitization project.

SPOT TEAM AWARD

Decisions - Automated Foreclosure Project Team : for continuously delivering best and receiving great feedback from client.

(Rashi Gupta, Ankur Rajput, Robin Kumar, Kavita Shah, Kartikay Kaushik, Sagar Aggarwal, Shivanu Tyagi, Kanwaljeet Singh, Rashi Nagpal)

26-May-2023
DATE

Abhijit Roy
SIGNATURE





“On April 29, I along with Sunil, Pritesh, Pankaj, Vipin, Sadanand Bhaiya and ex- resources (Rohit Tanwar & Ankit Vats) travelled to Rishikesh and Haridwar. One of our team members, Sadanand Pandey, whom we affectionately call as Chacha, joined us on the trip. While travelling, we stopped at a place to have Ganne ka Juice (the real one). In excitement, Chacha drank 3 glasses of Ganne ka Juice. But after 2 hours, we conducted toilet search every hour. The following morning, we went for the rafting. While the coach was showing us how to do Rafting, Chacha on the other hand was afraid and was wondering, “Kya hoga?”, at that moment. When the Rapid arrived for the 1st time, we all yelled loudly, and his paddle (Chappu) toppled over. But he persevered. One of the girls in front of him eventually said, “Dada, jump in the Ganga and bring your chappu back.” Dada collected some strength, leaped, and retrieved his chappu back.

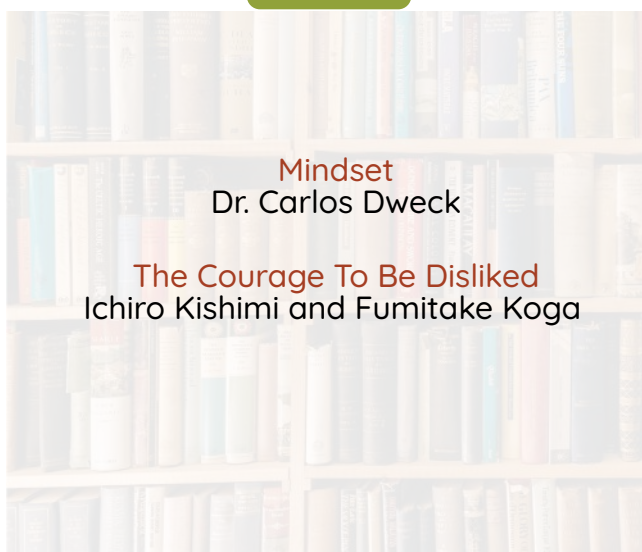
Through this act Chacha demonstrated Umar Pachpan ki Dil Bachpan ka... “

Deepak Saluja

Recommendations of the Month



BOOKS



Mindset
Dr. Carlos Dweck

The Courage To Be Disliked
Ichiro Kishimi and Fumitake Koga

MOVIES/SERIES



MOVIES

The Dark Knight
The Theory Of Everything



SERIES

Winning Time - The Rise of Lakers
ANNE with An E

Team Engagement



Hello AAPNAites!

Hope you are balancing your work and workout well, just like the health theme of the month of May – WORK-WORKOUT BALANCE!

The highlight of the month is the PLANK and PUSH-UP CHALLENGE! The challenge received high energy and enthusiasm from the team members. The challenge was aimed towards promoting a healthier lifestyle among the team members, and it certainly achieved its goal. The initiative was appreciated by the participants, who inspired everyone to participate in more such activities in the future. Overall, the virtual plank challenge proved to be a great way to encourage team bonding and promote fitness through fun activities.

A special Coffee session was organized to felicitate and appreciate all participants and announce the winners for Plank challenge too!

In addition to the challenge, the team members also shared potluck recipes which were then sent out for voting. This added an element of fun and excitement to the challenge. We received votes from 50 commandos on the same.



Moreover, as part to increase team bonding, we also started a 10:00pm coffee session this month. This has created a platform for more interactive and engaging discussions, which will improve team morale and productivity. We are looking forward to having more commandos to come over and utilize this platform to connect.

All these challenges were a huge success, with many team members reporting feeling more energized, motivated, and healthier as a result. It was a great way for AAPNA to show their commitment to the well-being of their team, and we eagerly look forward to having more participation for future initiatives that continue to promote good health and engagement in the workplace.

Upcoming Events



June 2023 - Yoga Awareness Month



21st June 2023 - Yoga Day



June 2023 - Yoga Asanas Challenge